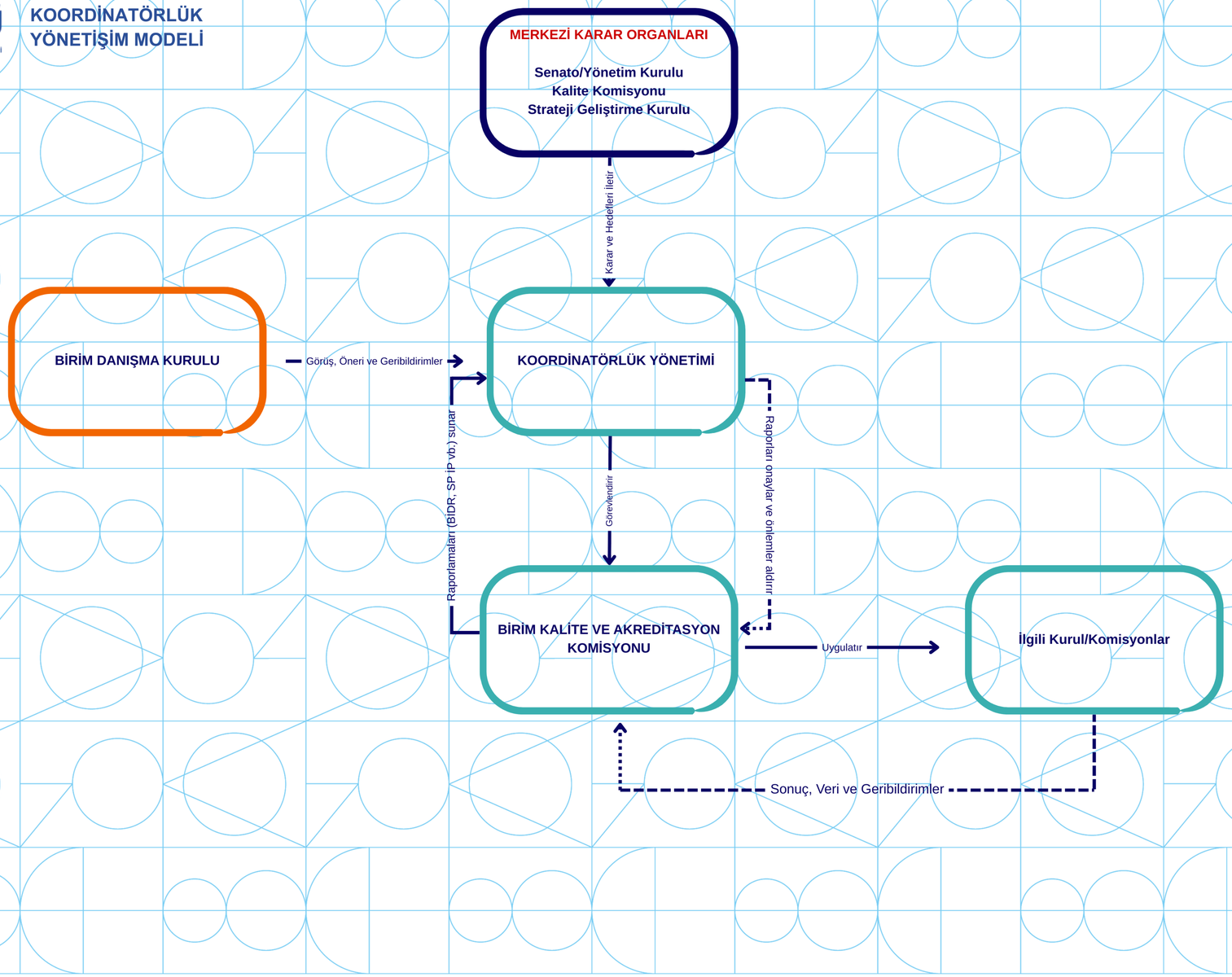KOORDİNATÖRLÜK YÖNETİŞİM MODELİ