

2022 - 2024

BARTIN UNIVERSITY



STRATEGY DEVELOPMENT DEPARTMENT

UNIT STRATEGIC PLAN



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*BARTIN UNIVERSITY STRATEGY DEVELOPMENT DEPARTMENT
UNIT STRATEGIC PLAN*



“We have determined our national goal. Finding ways to reach it is not difficult. The important thing is to work on those hard roads. It can be said that we do not need anything, but one thing: to be hardworking.”

Atatürk



Recep Tayyip ERDOĞAN
President



Prof. Dr. Orhan UZUN
Rector



AUTHORIZING OFFICER

Considering the general principles of the use of public resources and accountability, the basic principles of public finance were determined by the Public Financial Management and Control Law No: 5018. It was also aimed to use resources effectively and efficiently. With the amendments made in the same law, the planning and budgeting process of our financial management and control system was redefined within the framework of a new understanding. The management responsibility of the administrations has been emphasized and arrangements have been made to ensure the unity of budget and accounting. A result-oriented financial management system was established in line with the proposed new internal control system mechanism. Duties and working principles and procedures of our department have been determined in the Article 60 of the Law No. 5018, and the Article 7 of Law No. 5436 in Article 5 of the Regulation on the Working Procedures and Principles of Strategy Development Units adopted by the Council of Ministers on 06.01.2006.

The Strategy Development Department 2022-2024 Unit Strategic Report was prepared by taking into account the strategic plan of our university, and performance indicator targets of Higher Education Quality Board. I would like to thank our Honorable Rector, Prof. Dr. Orhan UZUN, for his contribution and support, our team members, and our stakeholders for their devoted work.

Kadir ÇELİK
Head of Strategy Development Department

I. INTRODUCTION

1.1. Strategic Planning Team

The preparatory work for the unit strategic plan covering the period of 2022-2024 of our department started with the establishment of a strategic planning preparation team consisting of four people under the chairmanship of our Head of Department, Kadir ÇELİK. In this regard, the distribution of tasks within the team has been made according to a timetable. The Strategic Plan preparation team, which met at regular intervals during the preparation of the plan, negotiated individual survey studies on the basis of participation. Analyzing the strengths and weaknesses of the unit, threats and opportunities, we carried out a stakeholder analysis, defined the mission, vision and basic values of our department and set the purpose, target and performance indicators to achieve this vision.

Chart 1: Strategic Planning Team

Name Surname	Title
Kadir ÇELİK	Head of Department
Hatice YILDIRIM	Chief
Mert SEYHAN	Officer
Hüseyin KORGUN	Officer

II. SITUATION ANALYSIS

2.1. Institutional (Unit) History

Strategy Development Departments and Directorates were established in public administrations specified in Article 15 of the Law No. 5436 on the Amendment of the Public Financial Management and Control Law and Some Laws and Decrees. In accordance with the aforementioned Law, the Department of Strategy Development was established at our University on 27/05/2008 to carry out the duties listed in Article 15 of the aforementioned Law and the duties specified in Article 60 of the Public Financial Management and Control Law No. 5018 amended by Law No. 5436.

Our department consists of four branch directorates: Budget and Performance Program Branch, Internal Control and Preliminary Financial Control Branch, Strategic Planning Branch, Accounting Final Account and Reporting Branch. The organizational chart is given in Shape 1.

Shape 1: Strategy Development Department Organization Chart



2.2. Strategy Development Department Fields Of Activity

Duties of Budget and Performance Program Branch;

- ✓ To prepare the administrative budget in accordance with the strategic plan and performance program,
- ✓ To ensure the coordination of the performance program preparations,
- ✓ To ensure that the appropriation is sent to the relevant units based on the appropriation sending documents issued by the spending units,
- ✓ To prepare the unit performance program,
- ✓ To Collect, analyze and interpret information and data related to the management of the administration, the development of services and performance,
- ✓ To prepare a detailed expenditure and financing program within the framework of the budget principles and principles to be determined by the legislation,
- ✓ To prepare the period budget reports,
- ✓ To prepare the corporate financial situation and expectations report,
- ✓ To prepare investment application report,
- ✓ To carry out budget transactions and keeping their records,
- ✓ To accrue the revenues of the administration, to carry out the follow-up procedures of the budget revenues and receivables,
- ✓ To coordinate the preparation of the investment program of the administration, monitoring the implementation results and preparing the annual investment evaluation report,
- ✓ To report the results of the budget implementation, producing measures to prevent problems and increase efficiency,
- ✓ To carry out and finalize the financial works and transactions of the administration that must be followed up with other administrations.

Duties of Internal Control Department;

- ✓ To carry out studies on the establishment of the internal control system, the implementation and development of standards,
- ✓ To prepare standards in the fields of duty of the administration,
- ✓ Carrying out preliminary financial control activities,
- ✓ To suggest measures to eliminate the discrepancy between goals and results and to increase effectiveness,
- ✓ To carry out and finalize the financial works and transactions of the administration that must be followed up with other administrations.

Duties of Accounting Final Account and Reporting Branch;

- ✓ To prepare financial statistics and budget final account,
- ✓ To receive, store money and monetary values and escrows, and give or send them to the concerned
- ✓ To carry out the collection of income and receivables,
- ✓ To pay the expenses and debts to the beneficiaries,
- ✓ To keep the accounting of financial transactions,
- ✓ To prepare summary statements regarding movable and immovable properties owned or used by the administration,
- ✓ To control the cashiers and warehouses within the periods stipulated in the relevant legislation,
- ✓ To keep the books, records and documents related to accounting services for the periods specified in the relevant legislation and to keep them ready for auditing,
- ✓ To audit the accounts, documents and transactions of the authorized accounting trustees at the times stipulated in the relevant legislation or to request that the authorized accounting trustee be checked by the unit manager in the place where the authorized accounting trustee is located,
- ✓ To carry out and finalize the financial works and transactions of the administration that must be followed up with other administrations.

Duties of Strategic Planning Branch;

- ✓ To create a preparatory program for the strategic planning studies of the administration, to provide training and consultancy services that will be needed in the strategic planning process, and to coordinate the strategic planning studies,
- ✓ To provide support services related to strategic planning,
- ✓ To coordinate the preparatory work of the administration's activity report,
- ✓ To coordinate the work of determining the mission of the administration,
- ✓ To identify new service opportunities by examining the external factors that will affect the services in matters falling within the scope of the administration, to suggest measures to be taken against threats that prevent effectiveness and efficiency,
- ✓ To conduct in-house capacity research, analyzing the effectiveness of services and beneficiary satisfaction,
- ✓ To ensure coordination in determining the strengths and weaknesses of the administration,
- ✓ To gather information and data related to the activities of the administration, analyzing them for classification, cooperating with the Management Information System function,
- ✓ To ensure coordination in the development of performance and quality criteria in matters falling within the scope of the administration,
- ✓ To evaluate the compliance of the administration and/or units with the determined performance and quality criteria,
- ✓ To carry out the statistical recording and control processes of the data related to the fields of activity of the administration.

2.3. Legal Obligations and Legislation Analysis

- Higher Education Personnel Law No. 2914
- Civil Servants Law No. 657
- Public Financial Management and Control Law No. 5018
- Public Procurement Law No. 4734
- Social Insurance and General Health Insurance Law No. 5510
- Republic of Turkey Retirement Fund Law No. 5434
- Law No. 4483 on the Trial of Civil Servants and Other Public Officials
- Law No. 2809 on the Organization of Higher Education Institutions
- State Tender Law No. 2886
- Court of Accounts Law No. 6085
- Public Procurement Contracts Law No. 4735
- Allowance Law No. 6245
- Law No. 6183 on Collection Procedure of Public Receivables
- Central Government Budget Law
- Stamp Duty Law
- Vehicle Law No. 237
- Civil Defense Law No. 7126
- Law No. 5746 on Supporting Research and Development Activities
- Law No. 5765 Amending the Law on the Organization of Higher Education Institutions and the Decree-Law on the Staff of Higher Education Institutions Academic Staff and the Schedules Attached to the Decree-Law on General Staff and Procedure
- Law No. 711 Establishing a Duty Officer and Providing Continuation of Working 24 Hours in State of Emergency Practices
- Decree Law No. 124 on Higher Education Supreme Institutions and the Administrative Organization of Higher Education Institutions
- Decree Law No. 190 on General Staff and Procedure
- Central Management Accounting Regulation
- Regulation on Academic Evaluation and Quality Improvement in Higher Education Institutions
- Regulation on Scientific Research Projects of Higher Education Institutions
- Regulation on Procedures and Principles Regarding Internal Control and Preliminary Financial Control
- Communiqué on Public Internal Control Standards
- Decision Regarding the Course Fees to be Paid to the Instructors to Take Part in Secondary Education in Higher Education Institutions, and the Overtime Fees to be Paid to the Academic Managers, Lecturers and Administrative Staff in Charge
- Other Legislation Concerning Our Activities and Services

2.4. Stakeholder Analysis

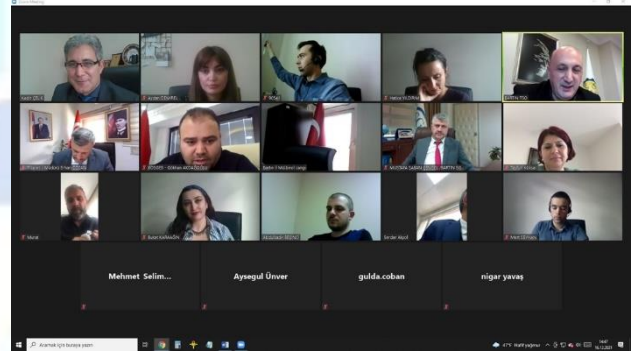
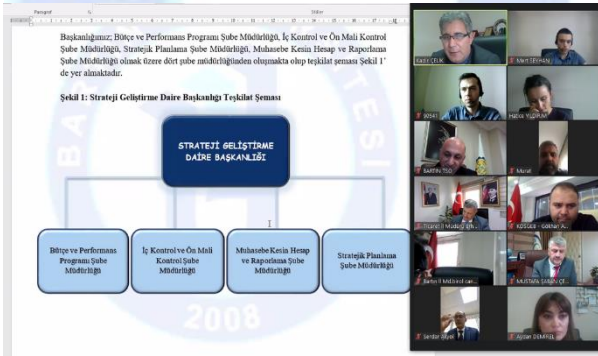
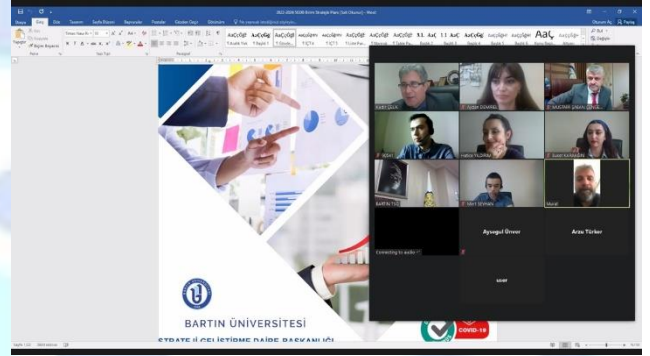
Our internal and external stakeholders, with whom our department interacts, related to its services, directly or indirectly, positively or negatively affected by our department or affecting our department, are shown in Table 2.

Table 2: Stakeholder Prioritization Table

Stakeholder Name	Internal Stakeholder/ External Stakeholder	Importance Degree	Effect Degree	Priority
Academical Personal	Internal Stakeholder	5	5	1
Administrative Staff	Internal Stakeholder	5	5	1
Bartın University Students	External Stakeholder	5	5	1
Bartın Universities Graduate Students	External Stakeholder	5	5	1
Presidency of YÖK/CoHE (Council of Higher Education in Turkey)	External Stakeholder	5	5	1
Turkish Grand National Assembly	External Stakeholder	4	5	1
Presidency of the Budget and Strategy	External Stakeholder	4	5	1
Ministry of Treasury and Finance	External Stakeholder	4	5	1
TUBITAK	External Stakeholder	5	5	1
KOSGEB	External Stakeholder	5	5	1
Ministry of Education	External Stakeholder	4	4	1
SAI	External Stakeholder	5	5	1
Public Procurement Institution	External Stakeholder	4	4	1
OSYM	External Stakeholder	4	5	1
Bartın Governorate	External Stakeholder	4	5	1
Bartın Municipality	External Stakeholder	4	4	1
Commercial Organizations	External Stakeholder	4	4	1
BARKIK Members	External Stakeholder	4	5	1
Other Ministries	External Stakeholder	3	5	2
Suppliers of Bartın University	External Stakeholder	3	4	2
Bartın Special Provincial Administration General Secretariat	External Stakeholder	3	4	2
High Schools in Bartın Province	External Stakeholder	3	4	2
Other Provincial Governorates	External Stakeholder	4	3	3
Bartın District Governorates	External Stakeholder	4	3	3
Bartın District Municipalities	External Stakeholder	2	4	3
Associations	External Stakeholder	3	4	3
Foundations	External Stakeholder	3	4	3
Unions	External Stakeholder	4	3	3
Local and National Press	External Stakeholder	3	3	4
Banks	External Stakeholder	2	2	4
Hospitals	External Stakeholder	3	3	4

Strategic Plan Stakeholder Meeting Held

An online meeting was held with our unit staff and our external stakeholders. In the meeting was aimed to receive valuable opinions, suggestions and expectations of our stakeholders within the scope of the Unit Strategic Plan preparation works. Bartın Provincial Managers from public institutions and Union Representative of our University also participated in the meeting, which was very productive.



Amacın (AŞ) Hedefi (H5.4.)	Hedefin Elde Edilmesi (%)	2022	2023	2024	
PGS-3.2. Bütçe ve performans programının uygulanmasını kapsayan idari personel sayısı	%20	170	270	380	500
PGS-3.3. Bütçe ve performans programının uygulanmasını kapsayan öğrenci sayısı	%15	6	8	16	26
PGS-3.4. Bütçe ve performans programının uygulanmasını kapsayan diğer personel sayısı	%15	12	13	14	15
PGS-3.5. Kurumun sosyal sorumluluk faaliyetleri sayısı	%15	1	2	3	4
PGS-3.6. Bütçe ve performans programının uygulanmasını kapsayan sosyal sorumluluk sayısı	%15	4	6	8	10

Tablo 10: Hedef Kararı 3

Amacın (AŞ) Hedefi (H5.4.)	Hedefin Elde Edilmesi (%)	2022	2023	2024	
PGS-4.1. Yüzölçümü, gözetim ve sosyal sorumluluk kurumu ile ilgili yer alan haber sayısı	%35	60	70	80	90

2.1.Human Resources Competency Analysis

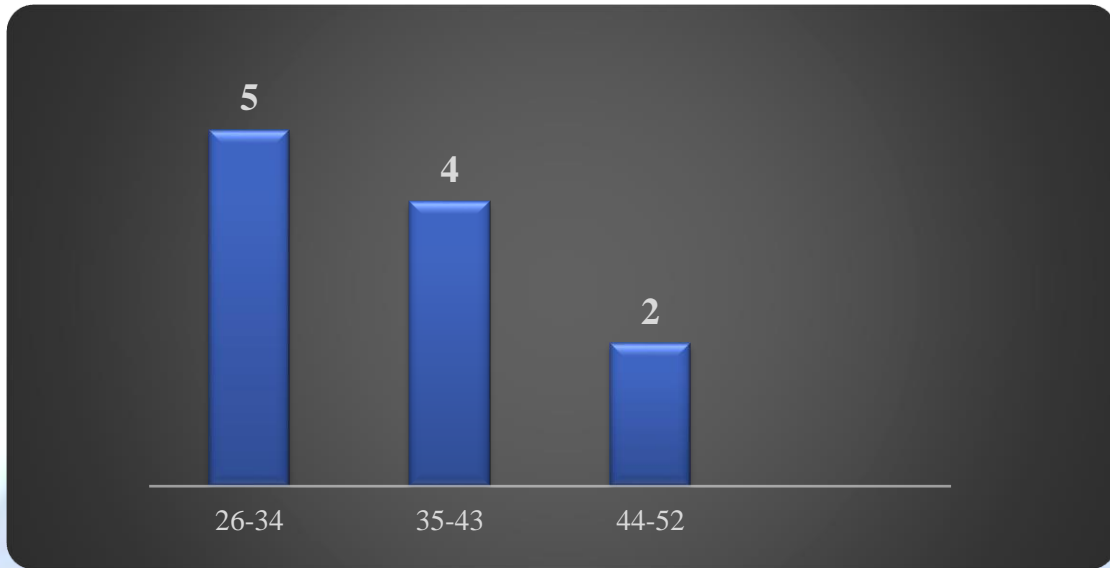
As of 2021, there are 11 staff members working in our department: 1 Head of Department, 1 Branch Manager, 2 Chiefs and 7 officers are working.



Table 3: Number of Personnel and Their Titles

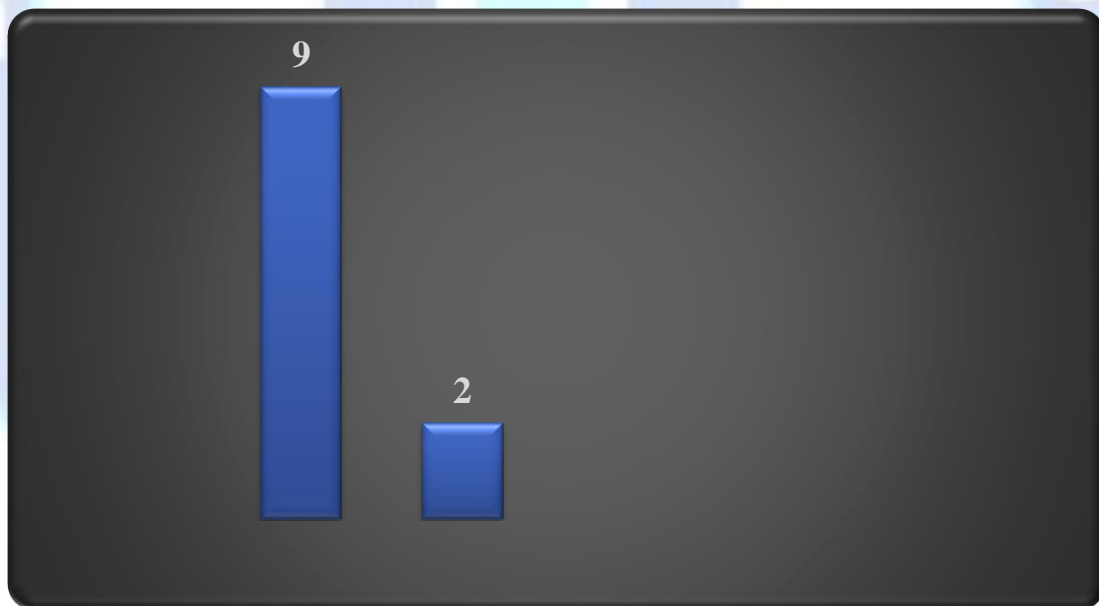
Staff Status List of the Personnel of our Presidency			
	Filled	Empty	Total
Head of Department	1	-	1
Branch Manager	2	-	2
Financial Services Specialist	0	4	4
Financial Services Assistant Specialist	0	2	2
Chief	1	2	3
Senior Officer	7	5	12
Officer	-	-	-
Treasurer	-	1	1
TOTAL	11	14	25

Graphic 1: Age Distribution of Personnel



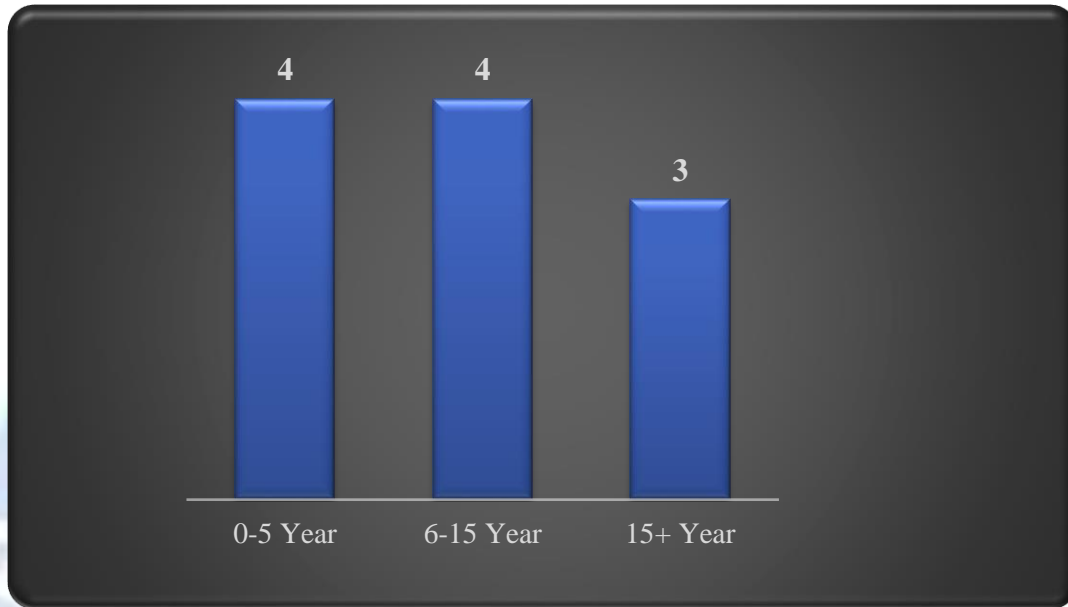
Considering the average age of our personnel working in our department, it is seen that the number of young personnel is in the majority. The constant openness of our personnel to training and innovation creates a dynamic structure in our department, enabling it to renew itself and to provide active service.

Graphic 2: Distribution of Personnel by Educational Status



2 graduate and 9 undergraduate staff members work in our department.

Graphic 3: Distribution of Personnel by Length of Service



2.2. Technology and Physical Resource Analysis

Table 4: Technological and Physical Resources

INSTRUCTIONS	Office (Piece)	Computer	Portable Computer	Phone	Fax	Printer	Photocopy	Scanner	Power Source
Department Head	1	1	-	1	-	1	-	-	-
Budget Performance Program Unit	1	3	3	1	-	1	-	-	-
Accounting-Final Account and Reporting Unit	2	5	3	3	-	-	1	-	-
Internal Control-Pre-Financial Control Unit	1	1	-	-	-	-	-	-	-
Strategic Planning Unit	1	2	-	1	-	1	-	1	-
TOTAL	6	12	6	6	0	3	1	1	0

Table 5: Information and Technological Resources

	AUTOMATION AND PROGRAMS USED
1	New Government Accounting System (BKMYS)
2	Budget Management Information System (E-Budget)
3	Public Accounts Information System (KBS)
5	Public Investments Information System (KA-YA)
6	Strategy Development Units Management Information System (E-SGB)
7	Electronic Document Management System (EBYS)
9	Provincial Investment Tracking System (IL-YAS)

2.3.SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis

Table 4: Strengths

STRENGTHS
Presence of a young, dynamic and highly motivated administrative staff
Existence of an approach based on common sense and participation in decisions
Presence of experienced personnel in the sub-units of the department
Data flow in the sub-units of the department
Working procedures and principles of the department clearly determined by laws.
Quick adaptation to national databases and putting them into practice across the institution and unit. (KBS, MYS, BKMYBS, MUHSGK, Ka-Ya and e-budget etc.)
Having administrative staff who can take initiative when necessary, are willing and devoted to solving problems.
Giving importance to institutionalization efforts
Adoption of the concepts of fiscal discipline, transparency and accountability
Departmental staff give importance to vertical and horizontal development and show effort
Openness to innovation in terms of technological and strategic work
Solution-oriented working approach

Table 5: Weaknesses

WEAKNESSES
The inadequacy of the national systems used to provide retrospective data as well as the lack of archiving
The fact that the works and transactions of our department, which takes its duties and responsibilities from a very wide legislation, are carried out by a limited number of personnel.
Lack of physical space
Insufficient number of administrative staff
The fact that the execution of the work and transactions by a limited number of personnel requires constant sacrifice
Absence of Financial Services Specialists and Assistant Specialists

Table 6: Opportunities

OPPORTUNITIES
E-Budget, Financial Management System (MYS), Public Investments Information System (KA-YA), Public Expenditure and Accounting Information Systems (KBS), Provincial Investment Tracking System (İKİS) Provincial Investment Tracking System (ILYAS), University Information Management System (UBYS), Data Collection Center Presence of (Mecra), Laboratory Information System (LABS) systems

Table 7: Threats

THREATS
Constant change and updating of legislation
Frequent changes and updates of the systems used
The workload created by constantly requesting the data that can be obtained from the systems regularly used by the units from the department
The need for consultancy services provided by the department prevents the execution of financial-statistical data, business and transactions
The status of employees leaving the unit according to the personnel assignment directive.
COVID-19 pandemic, which affects the whole world and our country

III. LOOKING FORWARD

3.1. Mission

Our mission is to ensure that the financial resources of our University are used effectively, efficiently and economically, to prepare and implement the budget, to report and control all these transactions and to share them with the public, by conducting effective cooperation with our stakeholders, based on the principles of accountability and transparency, with a high level of responsibility awareness.

3.2. Vision

Our vision is to be committed to the strategic goals and objectives of our university, fulfilling its duties in accordance with the law, constantly improving its service quality, implementing and coordinating financial services with the principles of transparency, innovative, rational, following legal changes in effective cooperation with its stakeholders, based on process management, and solution-oriented and dynamic unit.

3.3. Basic Values

Strategy Development Department; The basic values of Bartın University;

- Respect for people and nature,
- Fairness,
- Tolerance,
- Commitment to ethical values,
- Participation,
- Transparency,
- Accountability,
- Academic thought and freedom,
- Social responsibility,
- Entrepreneurship principle.

IV: STRATEGY DEVELOPMENT, PURPOSE, TARGET AND DETERMINATION OF STRATEGIES

4.1. Purposes

Purpose 1: To develop Institutional Culture with Participatory Management and Organizational Structure.

Purpose 2: To increase social and cultural activities for Regional Development.

4.2. Targets

Target 1.1: To increase the sense of institutional belonging of internal stakeholders

Target 1.2: To ensure effective participation of stakeholders in decision-making processes

Target 1.3: To raise the national and international recognition of the university

Target 1.4: To disseminate a culture of quality within the institution

Target 2.1: To increase activities for the development and development of the region

Target 2.2: To increase the variety of social and cultural activities of the unit

Table 8: Target Score Card 1

Purpose (P1)	Developing Institutional Culture with Participatory Management and Organizational Structure							
Target (T1.1.)	The sense of institutional belonging of internal stakeholders will be increased.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
*PII.1.1 Number of activities for the professional development of administrative staff	%35	9	11	13	15	39	6 month	1 year
*PII.1.2 Internal stakeholder satisfaction level	%35	%71	%80	%87	%95	%95	6 month	1 year
*PII.1.3 Number of social activities that increase motivation in the unit	%30	4	6	8	10	24	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	• Personnel Department • Quality Coordinator							
Risks	• Inadequacy of materials used by administrative staff							
Strategies	• In-service trainings will be organized every year for the personal and professional development of administrative personnel. • Every employee will be made to feel that they are a valuable member of the “Bartın University family”							
Determinations	• Spaces such as offices and archives available to university personnel are insufficient.							
Needs	• There is a need for training for the development of administrative staff. • Office needs for administrative staff are at a high level. • The materials used by the administrative staff are insufficient.							

* This performance indicator is prepared annually.

Table 9: Target Score Card 2

Purpose (P1)	Developing Institutional Culture with Participatory Management and Organizational Structure.							
Target (T1.2.)	Effective participation of stakeholders in decision-making processes will be ensured.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
* PI1.2.1 Number of academic staff attending the meetings held in the unit	%20	36	40	45	50	135	6 month	1 year
* PI1.2.2. Number of administrative personnel attending the meetings held in the unit	%20	170	270	380	500	1150	6 month	1 year
* PI1.2.3. Number of students attending the meetings held in the unit	%20	6	8	16	26	50	6 month	1 year
* PI1.2.4 Number of external stakeholders participating in the decision-making processes in the unit	%20	12	13	14	15	42	6 month	1 year
* PI1.2.5. Number of participant application examples	%20	1	2	3	4	9	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	• Academic and Administrative Units • Quality Coordinator • Press Public Relations Coordinator							
Risks	• Insufficient awareness of participation, • Participants' refrain from expressing their opinions							
Strategies	• In addition to the members, the participation of other personnel, students and external stakeholders will be ensured in the meetings held in the units. • Participatory management approach will be expanded.							
Determinations	• Sufficient support cannot be obtained from external stakeholders. • Opinions and suggestions of all stakeholders in accordance with the understanding of participation in university management are taken. • Accessible and accessible management practices (such as RİMER) and solution-oriented studies are carried out.							
Needs	• External stakeholder support should be increased. • The participatory management approach should be diversified and made permanent.							

* This performance indicator is prepared annually.

Table 10: Target Score Card 3

Purpose (P1)	Developing Institutional Culture with Participatory Management and Organizational Structure.							
Target (T1.3.)	The national and international recognition of the university will be increased.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
*PI1.3.1 Number of news about the unit in written, visual and social media	%20	60	70	80	90	240	6 month	1 year
*PI1.3.2 Number of visits to the unit web page	%20	7313	8000	8600	9200	25800	6 month	1 year
*PI1.3.3 Number of followers of the unit's social media accounts	%20	130	170	200	250	620	6 month	1 year
*PI1.3.4 Number of negative findings in the TCA Regularity and Audit Report	%20	-**	1	0	0	1	6 month	1 year
*PI1.3.5 Number of negative findings in the TCA Performance Audit Report	%20	-**	1	0	0	1	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	<ul style="list-style-type: none"> • Academic Units • General secretary, • IT Department, • Department of Health, Culture and Sports • Student Affairs Department, • Press Public Relations Coordinator • Foreign Relations Coordinator • Quality Coordinator 							
Risks	<ul style="list-style-type: none"> • Not showing enough interest in events • Difficulty reaching the target audience 							
Strategies	• The public will be informed about the activities of the university through visual and written media.							
Determinations	• The university's venues for organizing national and international scientific events are not sufficient.							
Needs	• Congress and accommodation facilities should be provided to the university in order to increase the possibilities of organizing scientific events.							

* This performance indicator is prepared annually.

** The Findings of the Regularity and Audit Report of the Court of Accounts have not been published yet and the 2021 Plan Period Initial Value has not been determined. It will be updated when published.

Table 11: Target Score Card 4

Purpose (P1)	Developing Institutional Culture with Participatory Management and Organizational Structure.							
Target (T1.4.)	A culture of quality will be disseminated within the institution.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
*PI1.4.1 Number of training activities for quality culture	%25	4	5	6	7	18	6 month	1 year
*PI1.4.2 Number of identified business processes	%25	31	40	50	60	150	6 month	1 year
*PI1.4.3 Number of training and consultancy services provided to stakeholders	%25	4	5	6	7	18	6 month	1 year
*PI1.4.4 Number of events and trainings held jointly with stakeholders	%25	11	13	15	18	46	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	<ul style="list-style-type: none"> • Academic and Administrative Units • Foreign Relations Coordinator • Quality Coordinator • Press Public Relations Coordinator 							
Risks	• Failure to provide document standardization							
Strategies	<ul style="list-style-type: none"> • All programs and laboratories will be encouraged to be accredited by informing academic staff about accreditation processes. • Standard business processes will be defined. 							
Determinations	• Currently, the university does not have an accredited unit.							
Needs	<ul style="list-style-type: none"> • Studies should be conducted on the accreditation process of programs and units. • Training activities for quality culture should be increased. 							

* This performance indicator is prepared annually.

Table 12: Target Score Card 5

Purpose (P2)	To increase social and cultural activities for Regional Development							
Target (T2.1.)	The activities for the development of the region will be increased.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
*PI.2.1.1. The total number of activities related to environmental awareness	%30	-	3	5	7	15	6 month	1 year
*PI.2.1.2. The unit's contribution to society will increase its activities.	%35	-	2	3	4	9	6 month	1 year
*PI.2.1.3. Number of joint studies with institutions in the region	%35	3	4	5	6	15	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	<ul style="list-style-type: none"> • Academic and Administrative Units • General secretary • Quality Coordinator • Project Technology Office General Coordinator • Press Public Relations Coordinator 							
Risks	• Reluctance of non-university institutions and organizations to cooperate for social responsibility projects							
Strategies	<ul style="list-style-type: none"> • Periodic meetings will be held to discuss the projects that can be carried out together with the segments of society. • Social responsibility projects will be developed and diversity will be increased. 							
Determinations	<ul style="list-style-type: none"> • Internal and external resources are insufficient. • Communication and cooperation between the university and the people of the region is not sufficient. • Activities aimed at raising environmental awareness are insufficient. • There is a lack of organization in maintaining community-oriented activities. 							
Needs	<ul style="list-style-type: none"> • Regional cooperation should be increased. • Studies that will contribute to the region should be carried out. • Studies on university-society communication and cooperation should be carried out. • Social responsibility projects should be carried out to improve environmental awareness. 							

* This performance indicator is prepared annually.

Table 13: Target Score Card 6

Purpose (P2)	To increase social and cultural activities for Regional Development.							
Target (T2.2.)	Social and cultural activities of the unit will be increased.							
Performance Indicators	Effect on Target (%)	Plan Period Initial Value (2021)	2022	2023	2024	Plan Period End Value (Cumulative)	Monitoring Frequency	Reporting Frequency
*PI2.2.1. Satisfaction level of the community segments served (%)	% 100	-	60	65	70	70	6 month	1 year
Responsible Unit	• Strategy Development Department							
Units to Collaborate	<ul style="list-style-type: none"> • Academic Units • Administrative Units • General secretary • Department of Library and Documentation • Department of Health, Culture and Sports • Press Public Relations Coordinator 							
Risks	<ul style="list-style-type: none"> • Periodic financial constraints, • Lack of administrative personnel 							
Strategies	• The events will be announced on the website of our unit and shared with the public.							
Determinations	• The number of events organized in terms of social contribution is low.							
Needs	• Physical opportunities and activities for scientific, social and cultural development should be increased.							

*** This performance indicator is prepared annually.**